

Bob Lovinger

Subject: your interest in Flexxbuy customer financing

Hello <name>,

Congratulations on your decision to consider Flexxbuy to help your business reach new heights.

Flexxbuy is an industry leader in customer financing and our multi-lender platform is the most robust in the industry. Every consumer applicant that utilizes your unique, dedicated Flexxbuy application link will be instantly submitted to as many as 10 lenders. Our lenders will pre-approve people across the full credit spectrum, in some cases as low as a 500 FICO Score.

Businesses that sell products and services that cost more than \$1,000 are missing out on sales if they don't offer a financing option. A recent study conducted by Synchrony Finance concluded that Seventy-eight percent of major purchase shoppers say they always seek financing when making a major purchase and 47 percent said they would not have made the purchase if not for financing.

Think about what an additional 10, 20 or even 40 percent of sales will mean to your business and your family.

Please click on the link below to view the 4 minute video explaining Flexxbuy. Should you have any questions afterwards, please feel free to contact me.

<link>

If I do not hear from you, I will follow up in a day or two to get your feedback. Your opinion on what we offer and how it applies to you is very important to me.

Sincerely,

<Your Name>