

## Get Results: Market Your Business Using Financing

Welcome to Flexxbuy Second Chance Financing! Now that you are set up with us we want to help you make the most out of our program. By effectively marketing our services to all of your customers you can increase your monthly sales by up to 30%.



### Best Practices for Success:

1. Advertise that financing is available for **Good, Bad, and No credit** customers
  - **IN STORE** by hanging our posters, putting stickers in your windows, and placing our table top tents on your counter
  - **OFFER Flexxbuy Second Chance Financing** to EVERY customer EARLY in the sales process
  - **ADD** "Financing available for Good, Bad and No credit" to your advertisements, flyers, etc.
  - **ADD Second Chance Financing Links** to your website and social media accounts allowing customers to apply from home
2. Call in all declines so they can be manually reviewed for any possible error



### Customer Benefits:

- Approve Good, Bad, and No Credit customers
- Finance Goods and Services (Products and Service, Parts and Labor, Protection, Delivery)
- Terms 24 and 12 Months
- Approval Amounts \$500 to \$4000
- Report positive credit to credit bureaus
- Better rates and smaller payments when compared to "No credit check" programs



### Customer Minimal Requirements:

- Applicants must earn at least \$1,000 per month, have a checking account in good standing, an email address, and a cell phone
- All sales must be in your retail location and your product/service must be fully rendered to the customer within 30 days

**Don't hesitate to reach out to us with any questions. We look forward to working with you.**

**Welcome to Second Chance Financing!**